

Impact Highlights Report 2021-2022

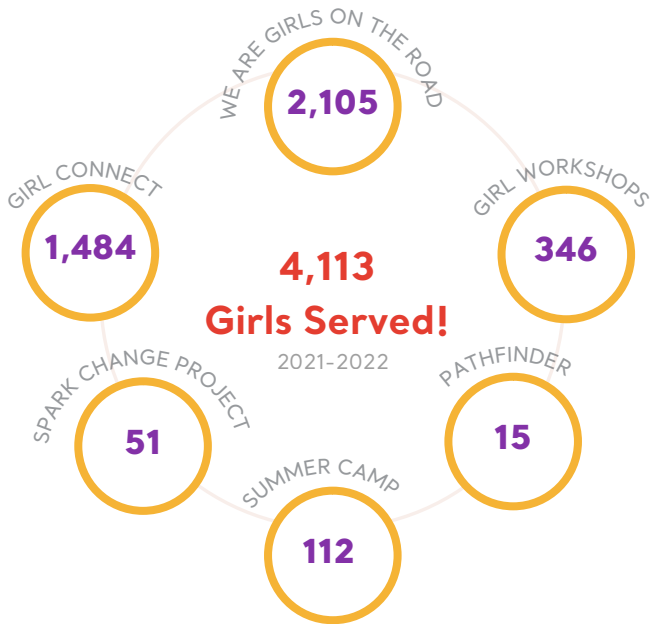


GIRLS EMPOWERMENT NETWORK

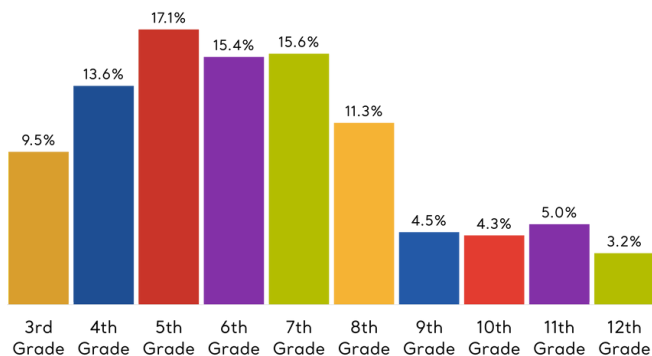
4,113 Girls Empowered Across Texas!

Girl Experts, our trained facilitators, are engaging youth in-person again and reconnecting girls with their peers and their community. With an increase 66% from 2020-2021, our school-based programs are back to pre-COVID attendance numbers serving girls across 84 program sites - our largest number of sites served to date. As we grow our services to new campuses and regions, we continue to prioritize our commitment to serving low-income campuses in the majority of our programs.

Reach by Program



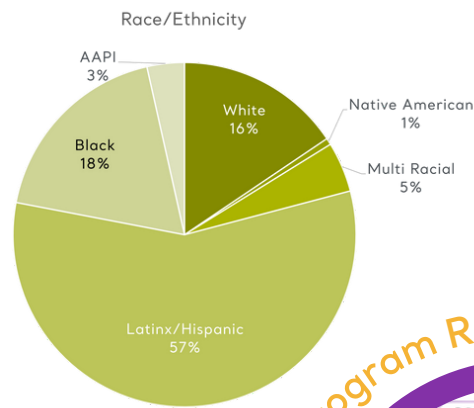
Grades Served



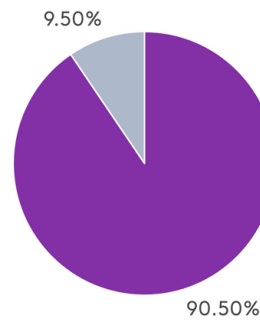
Survey Outcomes

- 80% of girls say they understand how ads, movies or social media can make people feel bad about their bodies.
- 78% of girls say they can express their feelings through art, writing or music.
- 84% would recommend Girls Empowerment Network Programs to other girls.

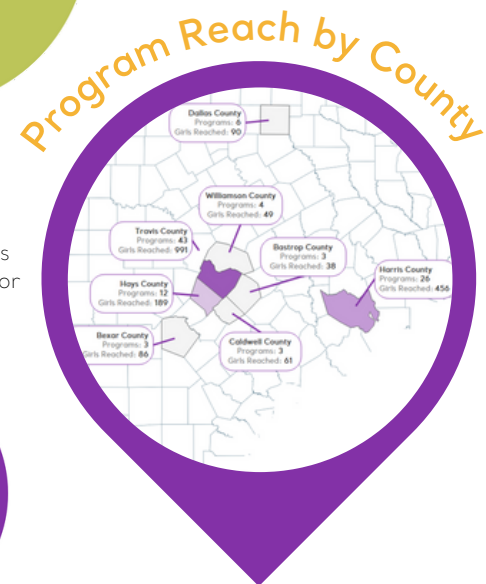
Program Demographics



90.5% of program participants reported receiving free or reduced lunch



2,992 Girl Advocates educated & engaged through adult workshops, volunteer opportunities, and trainings.



95%

95% of school-based programs were at Title 1 schools.



REDISCOVER COMMUNITY, REDEFINE YOUR STORY

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"From Girl Connect I learned that you're never alone and you can always find a safe adult to talk to."

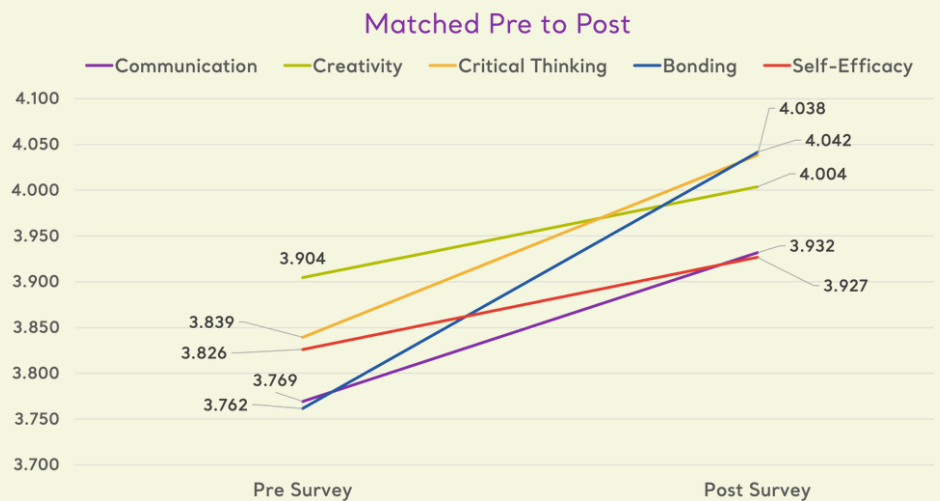
-4th Grader



In the beginning of the year, our team of Girl Experts met with school champions across Texas to identify the areas of challenge for girls. Teachers, counselors, and other school administrators agreed that girls needed spaces to reconnect with peers and rebuild a community of support. These findings ignited our rally cry: Rediscover Community, Redefine your Story. Our team intentionally focused on helping girls build the skills that they had been missing out on for over two years through our curriculum modules including Healthy Friendships, Identity & Diversity, and Stress Management. We are proud that the outcomes reflect how we tailor our programs to build the skills each specific group of girls needs.

2021-22 SURVEY OUTCOMES

Program participants had significant increases in overall self-efficacy, communication, creativity, critical thinking, and bonding.



THE IMPACT OF OUR PROGRAMS

At an individual girl-by-girl level, 84% of those served in the current year show increases in at least one of our Six Cs and more than half in three or more of our Six Cs.

Across four years of programming, our program participants show significant increases in overall self-efficacy, collaboration, communication, confidence, coping skills, creativity, critical thinking, and bonding.

WE ARE GIRLS ON THE ROAD

We took our signature We Are Girls Conferences on the road with the goal of helping 2,000 girls across Texas plan for their futures and positively engage with their communities. We're thrilled to report that our empowering assemblies, We Are Girls On The Road were a huge success! Our traveling assemblies exceeded our goals in attendance and helped us bring our self-efficacy building curriculum to a total of 2,105 girls across Texas.



"Appreciate you... it was very good to feel connected to other people."
-WAGOTR Participant

Houston		Central Texas			
Houston ISD	Austin ISD	Austin Achieve	KIPP Texas	Manor ISD	Round Rock ISD
3 Schools	2 Schools	1 School	1 School	1 School	1 School
690 Girls	550 Girls	145 Girls	100 Girls	200 Girls	220 Girls

ASSEMBLY TOPICS:
Healthy Friendships
Self-Compassion
Stress Management



2,105
GIRLS SERVED THROUGH ASSEMBLIES ACROSS TEXAS.



70%
OF GIRLS AGREED WITH "I BELIEVE I CAN ACHIEVE MY GOALS."



87%
OF GIRLS SAID THEY FEEL PROUD OF THEIR GENDER IDENTITY.



WHAT OUR NETWORK IS SAYING



"I learned something new, if I put my mind to it, I can do it."

-Pathfinder Participant

"Girls Empowerment Network has been an incredible resource for our middle schoolers. We have students who come into the program timid and unsure of themselves, and leave with a stronger sense of who they are and how they can connect with their peers. I wish every middle schooler could experience such a supported transformation."

-School Champion

"My daughter had SO much fun [at Spark Change Day.] I expected her to enjoy it but when I picked her up she was so excited, joyful, and motivated...great stuff!"

-Mother of Spark Change Day attendee



Thank you for your support!

*"Wow! In a pandemic year, our staff, board, volunteers and donors surpassed our goals! Not only did we reach thousands of Texas girls, but together we helped them discover they are powerful people during a hard time in history. If you are reading this, **thank you**. Your passionate support combined with our expertise and tenacity made it possible for us to achieve our mission of helping girls become unstoppable!"*

-Julia Cuba Lewis, CEO